NANOCOURSES
MEDIA KIT

Press Contact:
Josh Collins
josh@readitfor.me

Logo, Images & Headshots available upon request

About NanoCourses.io

NanoCourses.io is a new company that aims to help leaders and their teams develop their skills with **3-Minute Playbooks From The World's Top Experts**.

Founded in 2023 by learning and development expert, Steve Cunningham, NanoCourses was founded to provide a simple, practical and effective training solution for busy growth-minded people who find it hard to find time to develop their skills.

Playbook-based learning revolutionizes the way we absorb and apply essential skills, eliminating the lengthy, tedious process of principle-based learning. By transforming complex principles into concise, step-by-step instructions, playbook-based learning empowers individuals to effortlessly implement vital leadership, soft skills, sales, marketing, and mental performance abilities. Users experience an engaging, action-oriented learning approach that drives results and leaving them eager to learn more.

The training focuses on leadership skills, soft skills, AI skills, sales, marketing, mental performance, relationships, finances and more.

The company's platform is easy to use and offers a personalized learning experience for each individual user. Learners can access the courses on any device and at any time, making it easy for them to fit learning into their busy schedules.

Poised to disrupt the traditional learning and development industry, NanoCourses.io offers a simple and effective solution for organizations to provide continuous learning opportunities for their employees. With its focus on practical skills, bite-sized lessons, and personalized learning experiences, the company is well-positioned to help organizations unlock the potential of their workforce and drive business success.

Founder Bio

Steve Cunningham is a learning expert, and is on a mission to simplify leadership development.

Previously a lawyer for exactly one week, and has spent the last 15 years helping organizations get their leaders to make time for learning and applying what they learn, so they can generate improved employee effectiveness, better team performance, enhanced innovation and creativity, improved retention and engagement, and an enhanced reputation as an employer of choice.

He is the creator of the NanoCourses.io (**3-Minute Playbooks From The World's Top Experts**) and also works with coaches, consultants, and trainers to help them bring these same results to their clients.

Steve is originally from Toronto, Canada, but now lives in San Antonio TX with his business and life partner Marisa, his beautiful daughters Sophie and Emma, and two rambunctious but incredibly loving Whoodles (look it up!) Mollie and Finn.

FAQ

What is NanoCourses.io?

NanoCourses.io is a revolutionary learning and development platform that uses playbooks to teach users how to absorb and apply essential skills in as little as **3-minutes**. Courses are developed and delivered in short, bite-sized lessons and designed to provide a simple and effective solution for individuals and organizations alike to continually learn, grow and master a variety of skills.

Principle-based vs. Playbook-based models of learning: Why are NanoCourses different from other micro-learning models?

Simply put, there's nothing like it out there. Most micro-learning programs and courses focus on principle-based models of learning which can be both tedious and lengthy. By contrast, NanoCourses.io transforms complex principles into concise, step-by-step instructions, providing clear, actionable learnings that can be immediately applied by the user.

Who created NanoCourses.io and why?

Through his work over the last 15 years, our co-founder, Steve Cunningham, has learned there are 3 things the world's most successful people do that the average person does not: (1) they constantly look for areas where they can grow; (2) they identify the world's top experts in that area; and (3) they implement the playbooks the experts provide.

Designed with these 3 learnings in mind, Nanocoures.io provides the tools to help growth minded leaders and their teams learn powerful new skills across a variety of competencies including leadership, soft skills, sales, marketing, mental performance and more....**3-minutes at a time**.

How long are NanoCourses?

Each NanoCourse is composed of Nano-learning modules that are designed to be consumed in **3-minutes or less**, and allow the learner to immediately put them into action.

FAQ

What topics do the courses on NanoCourses.io cover?

Each library contains the most actionable strategies (with step-by-step instructions on how to implement them) from the world's top experts. We have hundreds of 3-minute Nano-learning modules across a variety of competencies, all designed with step-by-step instructions on exactly how to execute them from the world's top experts. The courses will cover a wide range of topics including leadership and soft skills, AI skills, sales, marketing, mental toughness, relationships, finances and more.

What is the Growth Huddle?

The world's most successful leaders surround themselves with other growth-minded and ambitious people, which is why we created the Growth Huddle. When you join NanoCourses, you'll join an active, live community of people committed to each others' success. Our team holds one Growth Huddle weekly for the entire NanoCourse community. Those enrolled in a team plan will have the opportunity to participate in weekly huddles with their team and leaders, and will also have the option of participating in the larger group huddle with the entire community.

Can I access NanoCourses.io on any device?

Currently, NanoCourses.io is only available as a web application, but this may change in the future.

How does NanoCourses.io help organizations track their team's progress?

NanoCourses.io offers an intuitive dashboard that allows leaders to track their team's progress, assign courses, and monitor engagement. This makes it easy for organizations to provide continuous learning opportunities for their employees and track the impact of these efforts on their business outcomes.

How much does NanoCourses.io cost?

The pricing for NanoCourses.io varies depending on the size of the organization and the number of users. We offer flexible pricing options that can be tailored to the needs of each organization and also offer solo plans/prices for individual users available. For more information regarding pricing, [click here](#).

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